

NATURAL BEAUTY YEARBOOK REQUEST FORM

Request a copy of the Natural Beauty Yearbook and keep fully up to date with all the latest news, views and trends in the natural personal care industry. Copies are **FREE** to bona fide UK retail buyers of natural personal care products. All other copies are paid for at the rates shown below.

To receive the Yearbook, just fill in the details below plus the appropriate sections and fax it back to +44 (0)1273 645169

READER REGISTRATION

Please complete all boxes and print clearly in BLOCK CAPITALS

1. TITLE: Mr/Mrs/Ms etc 2. FIRST NAME

3. SURNAME

4. JOB TITLE/POSITION

5. COMPANY/ORGANISATION

6. ADDRESS - STREET

7. ADDRESS - DISTRICT

8. TOWN

9. COUNTY/COUNTRY 10. POSTCODE

11. TELEPHONE 12. FAX

13. E-MAIL

14. WWW SITE

COMPANY TYPE

15. Tick primary business type
- CT02 Health Store
 CT01 Natural Products Store
 CT08 Natural Remedy / Herbal Store
 CT34 Cosmetics Store
 CT12 Mail Order / Internet
 CT14 Hotel
 CT05 Supermarket / Multiple
 CT07 Pharmacy / Drug Store
 CT11 Individual Practitioner/Therapist
 CT10 CAM Centre
 CT09 Practitioner / CAM Centre
 CT04 Beauty Salon / Therapist
 CT15 Spa / Health Clubs
 CT17 Sports / Gym / Leisure Centre
 CT16 Health Leisure Centre
 CT13 Training/Education/College/Uni
 CT18 Wholesaler / Distributor
 CT19 Manufacturer / Processor
 CT31 Associations / Organisations
 CT26 Agency-Marketing/Ad/PR
 CT30 B2B/Business Services
 CT27 Consultancy / Broker
 CT25 Publisher-Books / Mags
 CT28 Media - TV/Radio/Press
 CT32 Insurance / Financial Services
 CT29 NGO/Non-commercial
 CT33 Other
 CT21 Embassies

21. Please tick your company's main business sector:

- Business sectors
- BS01 Organic products
 BS02 Natural products
 BS03 Vegan/Vegetarian
 BS04 Ethical/Fair trade
 BS05 Contract manufacturer
 BS06 Services only
 BS07 Other _____

FREE SUBSCRIPTIONS

NATURAL BEAUTY YEARBOOK is sent FREE OF CHARGE to all bona fide UK retail buyers of natural personal care products. To receive your free copy, you **must** complete all boxes 1-19.

16. Is your store part of a group or chain? A Yes B No
17. Your location? A Town high street/mall B Town smaller street C Rural/village
18. Sales area in sq ft? _____sq ft 19. Number of Staff? Full time _____ Part time _____
20. ABC Qualifying question: Which date of the month were you born (eg 15th June would be 15)?

PAID SUBSCRIPTIONS

Paid copies are for those not qualifying as above, including manufacturers, distributors, etc. Extra copies for the same company have a £10 discount and can be mailed to a home address if required. Many companies use this service for their managers or sales representatives to keep them up to date within the industry. NATURAL BEAUTY YEARBOOK is published annually. Please complete **all** the boxes 1-15 above, and tick the type of request required and your payment method. We regret that copies cannot be sent until payment is received.

TYPE OF REQUEST

- UK - £30 UK extra copy - £20 Europe - £40 Rest of World- £50

PAYMENT METHODS

- I enclose a UK sterling cheque payable to 'Diversified Business Communications UK'

- Please debit my VISA/Mastercard Expiry

For all advertising queries contact Dominic Roberjot on 01273 645128 or email droberjot@divcom.co.uk
 Natural Beauty Yearbook, Blenheim House, 120 Church Street, Brighton BN1 1UD